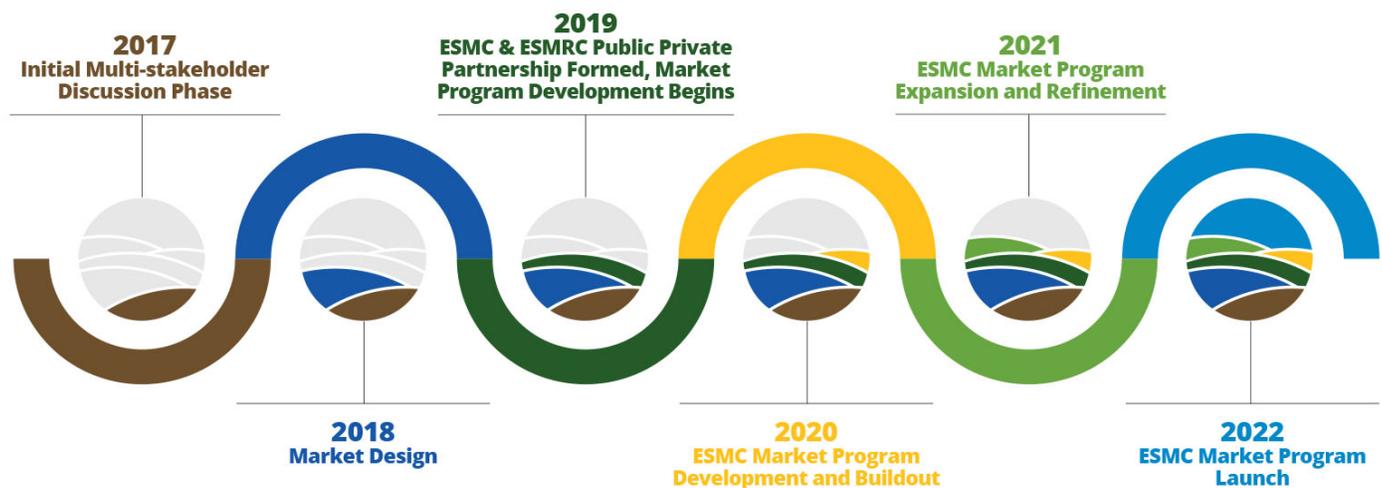




Ecosystem Markets. Built for Producers. Backed by Science.

ESMC is a non-profit, member-based organization launching a national scale ecosystem services market program for agriculture to recognize and reward farmers and ranchers for their environmental services to society.

We launched our pilot phase in 2019 and will launch a voluntary, national market program to sell credits and assets for greenhouse gas reduction as well as water quality and quantity in 2022.



What Makes ESMC Distinct?

Non-profit: ESMC maximizes environmental impact and producer income by delivering as much of the value back to farmers and ranchers as possible.

Scientific rigor: ESMC protocols have the strongest scientific basis possible to provide confidence, integrity and trust for investors, buyers, and sellers of agricultural ecosystem credits in ESMC's market program.

Multiple credits: ESMC's national program pays producers for all quantifiable impacts simultaneously: carbon credits and water quality, water use conservation, and habitat and biodiversity enhancement and protection simultaneously. Land stewardship practices deliver many benefits that producers should be rewarded for, and are, in ESMC's program.

Multiple markets: ESMC's market program generates credits where demand exists, including voluntary carbon markets, compliance water markets, and separately, corporate supply chain reporting to reduce agricultural environmental footprints. That doubles the opportunities for producers to be paid for their beneficial outcomes.

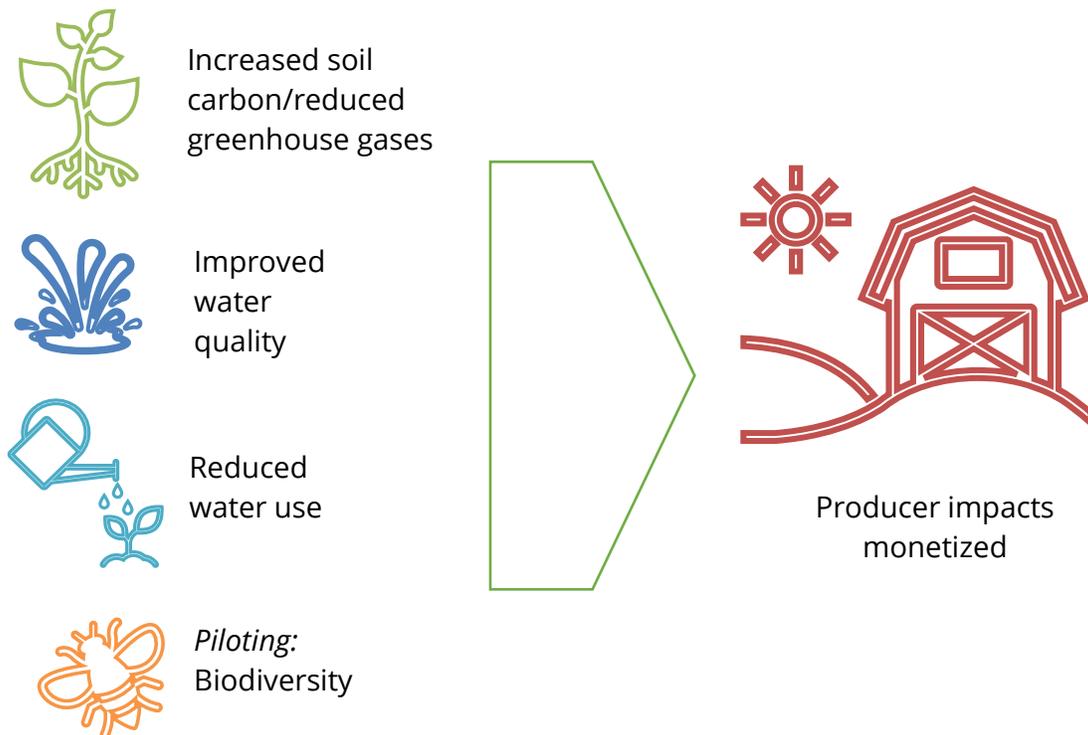
Outcomes, not practices: ESMC protocols measure outcomes on farms and ranches. We do not require specific practice but allow producers flexibility to choose from among practices that can generate credits, so that producers can manage their operations in ways that work best for them.



ESMC Market Program Design

ESMC's market program design is both innovative and unique. We generate multiple "stacked" credits and assets in our program. The same land stewardship practices that impact soil carbon and greenhouse gas emissions often have additional benefits, including improved water quality and water conservation, as well as biodiversity benefits such as habitat for pollinators, insects, and birds. Our market program rewards farmers and ranchers for all these benefits, not just carbon credits.

One protocol generates stacked credits and assets.



ESMC Membership

As a public-private partnership, we have over 70 members including farmers, ranchers, agriculture commodity organizations, food and beverage companies, agribusinesses, and non-profit environmental and conservation organizations across the agricultural supply chain and value chain. ESMC members represent the spectrum of the agricultural sector supply chain with whom we are scaling sustainable agricultural sector outcomes.

Learn More

www.ecosystemservicesmarket.org